



Overview Business Plan

Answer each question with a few short concise sentences

OVERVIEW

What will you sell?

An online advertising membership referral support network and credit exchange advertising platform service.

Who will buy it?

1. Anyone over the age of 18 years seeking a turn-key wholesale drop-shipping business opportunity.
2. New service providers, manufacturers, produce growers and business owners seeking to increase sales or supply and demand.
3. Sovereign or Religious people seeking to exit the current system of money.

How will your business idea help people?

It removes people from the enslavement banking system to operate in credit which can be exchanged for tangible products and services with real intrinsic value that will establish an online retail presence.

MARKETING

How will customers learn about your business?

Word of Mouth through Social media.
 Affiliate membership referral program marketing.
 Website: <http://gain2unetwork.com>
 Landing Page: <http://www.cryptocredit.weebly.com/>
 Info page: <https://smartexchange2020.weebly.com/>
 Youtube Video's & Audio's
 Local Marae involvement.
 Local fundraising & Community Market Stalls.
 Community Notice Boards.
 Advertising in Free Online Websites.
 Shared info on other websites in exchange for the same.

How can you encourage referrals?

Business Cards and community involvement.
 Our affiliate membership referral program, lead capture pages, speed networking and career evening events and Coffee Outbreak Network Group breakfast meetings.

MONEY

What will you charge?

€99 Euros a year per individual.
 €368 Euros a year per non-government foundation..

How will you get paid?

PayPal.
 Direct Bank Wire Transfer.
 Local Barter Exchange vs Credit.

Credits can be transferred into our crypto-currency matrix or invested into wholesale products and services for a community markets business venture.

How else will you make money from this project?

Can on-sell other money-making services such as business consultancy, drop-shipping services, affiliate crypto-currency opportunities, franchise eco internet café shop and property investment matrix with the hope of converting everything into credit exchange.

SUCCESS

At what annual income will the project be considered a success?

Local communities of a 1,000 plus members exchanging daily and these communities exchanging with other communities in nearby areas, eventually expanding nationally. True success is measured on volume and repetitive exchange.
 When we reach a membership level of 10,000 plus individuals and a level of 1,000 plus Non-Government Foundations, all being financially active members turning over a seven figure income (€1,358,000 Euros+) that is reinvested into tangible wholesale drop-shipping products and services for resale or our crypto-currency matrix that increases in value over time.

At what number of customers will the project be considered a success?

When we reach a milestone of 10,000 financially active members and a year into the exchanging of goods and services business model and reinvestment of revenue.

OBSTACLES/CHALLENGES

What will be your most significant obstacles?

People fearing change and sticking to cultural values, idolatry and poor judgment. Fear of the unknown.

Dependency on state hand-outs.

Skeptical down-trodden people, burnt by the current system, who have a lack of Trust.

Getting people of culture out of the Maori Marae mentality and Kaumatua and Kuia keeping their people in conflict to remain in control.

MISSION

To end poverty and oppression forever on a global scale by providing a turn-key wholesale drop-shipping and resale credit exchange business opportunity for all.

To establish a pay-it-forward membership support, affiliate referral network within a cashless bartering system that enhances online shopping and commercial exchange that eliminates crime and ends poverty and oppression forever on a global scale.

<https://smartexchange2020.weebly.com/>

<https://marsich-crown-kingdom.weebly.com/>

<https://return-to-eden.weebly.com/>

What strategies will you use to implement your plans?

- Members word of mouth, video and power-point presentations, Member “Share” & “Like” Sponsor receives 10% of the external membership fee of the members they personally introduce. If you sponsor 10 or more members within the first month your annual admin charge is covered.
- Email my VCARD:
<https://gavinmarsich.vcardinfo.com/#/>
- Schedule FREE Zoom meetings:
<https://zoom.us/j/2154381353>
- Facebook Contacts on FREE Facetime and scheduled Events.
- Connect with FREE Skype Contacts.
- Use 2 degrees Mobile Phone Plan to call New Zealand and Australia FREE.
- Build Promo Lead Capture Pages to target specific countries with language translation.

QUESTIONS & FACTORS

Which question or factor will be the most pivotal?

Q: Are you registered with the Financial Markets Authority?

A: Global Advertising Internet Network LTD is a register Advertising, Sales and Marketing Company since 26th January 2012. We promote commercial advertising and an affiliate membership referral rewards program and are not financial, investment or insurance advisors. We are a decentralized private and exclusive network with our own private medium of exchange.

VISION

To establish a cashless trading system that enhances online shopping and commercial trade locally, nationally and internationally for our affiliate membership support network.

Love is patient, love is kind. It does not envy, it does not boast, it is not proud. It does not dishonor others, it is not self-seeking, it is not easily angered, it keeps no record of wrongs. Love does not delight in evil but rejoices with the truth. It always protects, always trusts, always hopes, always perseveres. So seek ye FIRST The Kingdom of God, and His Righteousness; and all these things shall be added unto you.

What’s planned for the first year?

- To build Membership and their Credit Score Value.
- To seek community grants and have fundraising events to raise start-up capital.
- Do develop a g0-fund-me or give-a-little donation page to create capital for the venture.
- To establish a VIP1000 Group in New Zealand to kick-start the business model.
- To establish VIP1000 Millionaires Club foundation members which comprise of 10 leaders selected in 100 main trading countries around the world.
- To encourage peer to peer conference communication and blogger to keep members updated.
- To encourage members to get their house in order to become trusted traders.
<https://marsich-crown-kingdom.weebly.com/>
- To encourage local service providers to advertise for free and pay only when they make sales.
- To create alliances with local businesses and encourage members to do the same to build a community of traders.